

OBE based Teaching Lesson Plan 2019-20

Program: BBA (CIMA)

Course Name: Organisational Management

Course Code: M4 17 MC 302

Semester: III

Lecture hours: 60

Faculty in-charge: Dr. Ritty Francis

Course Outcome No.	Course Outcomes	T level Indicator
CO1.	Explain the various forms and functional boundaries of the organisation including externalisation, shared service centres (SSC) and business process outsourcing (BPO)	T2
CO2.	Analyse the components of the finance function (financial and management accounting, treasury, company secretarial and internal audit)	T4
CO3.	Demonstrate ways of organising and managing information systems in the context of the wider organisation.	T4
CO4.	Demonstrate the contribution of operations management to the efficient production and delivery of fit-for-purpose goods and services.	T6
CO5.	Apply the tools and concepts of operations management to deliver sustainable performance.	T2
CO6.	Apply various techniques of demand forecasting & Inventory management.	T3

Module No. & Topics Covered	Course Outcome No.	No. of Lecture Hours	Pre-Class Activity	Instructional techniques	Assessment	T level
<p>Module – 1: Introduction to Organizations</p> <p>Definition and Concept of Organization – Types of Organizations – Objectives – Vision – Mission – Organizations role in value creation for Shareholders - functional boundaries of the organization (such as Externalization, Shared Service Centers (SSC) and BPO) – Stakeholders in organization and conflicts among them.</p>	CO1.	8 Hrs	Video on introduction to types of organisations	Lecture, Interaction and Case study	MCQs & Case let analysis	T2
<p>Module – 2: Managing the Finance Function</p> <p>Meaning of Finance Function - Finance Function and sustainable delivery of the organization's strategies - components of the</p>	CO2.	8 Hrs	Case study to be read	Lecture and Interaction	Case study analysis and discussion	T4

<p>finance function (financial and management accounting, treasury, company secretarial, internal audit etc.) - Potential for Conflicts – Fundamental Activities (such as accounting operations, analysis, planning, decision making and control) - Contemporary Transformations.</p>						
<p>Module – 3: Information Technology Information and technology – Meaning and Definition - Information Systems in Organizations – value of Information Systems in an Organization – Different ways of managing Information Systems - managing information systems in the context of wider organization – Cost Benefit Analysis of Information Systems</p> <p>Concepts of Internet, Intranet, Wireless Technology and Cloud Technology in terms Organization Support – Privacy and security issues related to Information System - Systems Changeover Methods – E-commerce, Digital Markets, Social Media and Digital Goods –</p>	CO3.	8 Hrs	Introductory handout	Lecture and Interaction	Case study analysis Web based assignment	T4

Concept – Importance and benefits – Big-data Analytics – Importance in Organization’s Decision Making.						
<p>Module – 4: Operations Management</p> <p>Introduction to Operations Management – Definition – Concept – Contributions to efficient production and delivery of fit-for-purpose goods and services – Supply Chain Management – Meaning – Importance – Evaluation of SCM as a contributor to Competitive advantage – Porter’s SCM system - Recent developments in supply chain management (Reck and Long’s strategic positioning tool, Cousin’s strategic supply wheel and relationship-based supply chains)</p>	CO4.	18 Hrs	Introductory video	Lecture and Interaction	Assignment on applicability of models in SCM	T6

<p>Module – 5: Business Process Re-engineering</p> <p>Process Maps - Business Process Re-engineering - Product and Service Development Design (Concepts – Importance - Uses) - Sustainability impacts of operations management - Relationship between CSR and Operations Management.</p>	CO5.	8 Hrs	Introductory video on product development	Lecture PPTs and Interaction	Case study analysis	T2
<p>Module – 6: Capacity Planning and Inventory Management</p>	CO6.	10 Hrs	Handout on COPRA Act to be read	Lecture and Interaction	<p>Assignment on consumer rights</p> <p>Case study analysis</p>	T3

Continuous Internal Assessment –

- Case study analysis
- Class test

Books for Reference:

- Kaplan, ISDC study material.

